



WILLOWING ARTS  
*shine your light • willowing.org* ↓

## Sponsorship Information

Thank you for your interest in sponsoring Willowing Arts! Over here at Willowing Arts we love connecting our beautiful audience of mixed media and personal development enthusiasts with inspiring businesses, people, services and products! Advertising through Willowing Arts' monthly newsletter is highly suitable for those who offer life enriching products & services like art products, online art courses, life coaching sessions, personal development courses/ products or any other wellness and creative products!

### Newsletter stats

The newsletter currently has **61,700+** subscribers. If you are interested in advertising, please contact Maddie on [hello@willowing.org](mailto:hello@willowing.org).

## Ad Placement Options

### Newsletter placement options:

Top sponsor: 500 x 500 image + 100 words + link & title

Featured sponsor: 300 x 300 image + 50 words + link & title

Standard sponsor: 200 x 200 image + link & title

Basic sponsor: link & title

# Willowing Arts Ad Sections + Prices

(Cost per ad)

		Save 10%	Save 15%	Save 25%	Save 35%
<b>Type of Sponsor/ Ad</b>	<b>x1</b>	<b>x2</b>	<b>x3</b>	<b>x6</b>	<b>x12</b>
<i>1 spot per newsletter available:</i>					
<p>► <b>TOP SPONSOR</b> One main sponsor gets exclusive highest placement in the monthly newsletter with large image (500 x 500 pix) and up to 100 words.</p>	£117	£211	£300	£527	£903
<i>2 spots per newsletter available:</i>					
<p>► <b>FEATURED SPONSOR</b> Two featured sponsors get 2<sup>nd</sup> or 3<sup>rd</sup> placement in the monthly newsletter with medium image (300 x 300 pix) and up to 50 words.</p>	£100	£179	£253	£446	£773
<i>3 spots per newsletter available:</i>					
<p>► <b>STANDARD SPONSOR</b> Three standard sponsors get and ad space under the first 3 sponsors in the monthly newsletter with a small image (200 x 200 pix) and a linked name/ title.</p>	£71	£128	£181	£321	£555
<i>10 spots per newsletter available:</i>					
<p>► <b>BASIC SPONSOR</b> Ten standard sponsors get a text link under the first 6 sponsors in the monthly newsletter (no image).</p>	£31	£57	£80	£142	£378

# Willowing Arts Ad Specs

## ▶ TOP SPONSOR - AD SPEC

Please provide:

- Title / Name of product/ service
  - 1 image for the newsletter 500 x 500
  - URL link to the product/ service you want to link to
  - Up to 100 words describing your product (can include links)
- 

## ▶ FEATURED SPONSOR - AD SPEC

Please provide:

- Title / Name of product/ service
  - 1 image for the newsletter 300 x 300
  - URL link to the product/ service you want to link to
  - Up to 50 words describing your product (can include links)
- 

## ▶ STANDARD SPONSOR - AD SPEC

Please provide:

- Title / Name of product/ service
  - 1 image for the newsletter 200 x 200
  - URL link to the product/ service you want to link to
- 

## ▶ BASIC SPONSOR - AD SPEC

Please provide:

- Title / Name of product/ service
  - URL link to the product/ service you want to link to
-

# Ad Placement Examples Newsletter

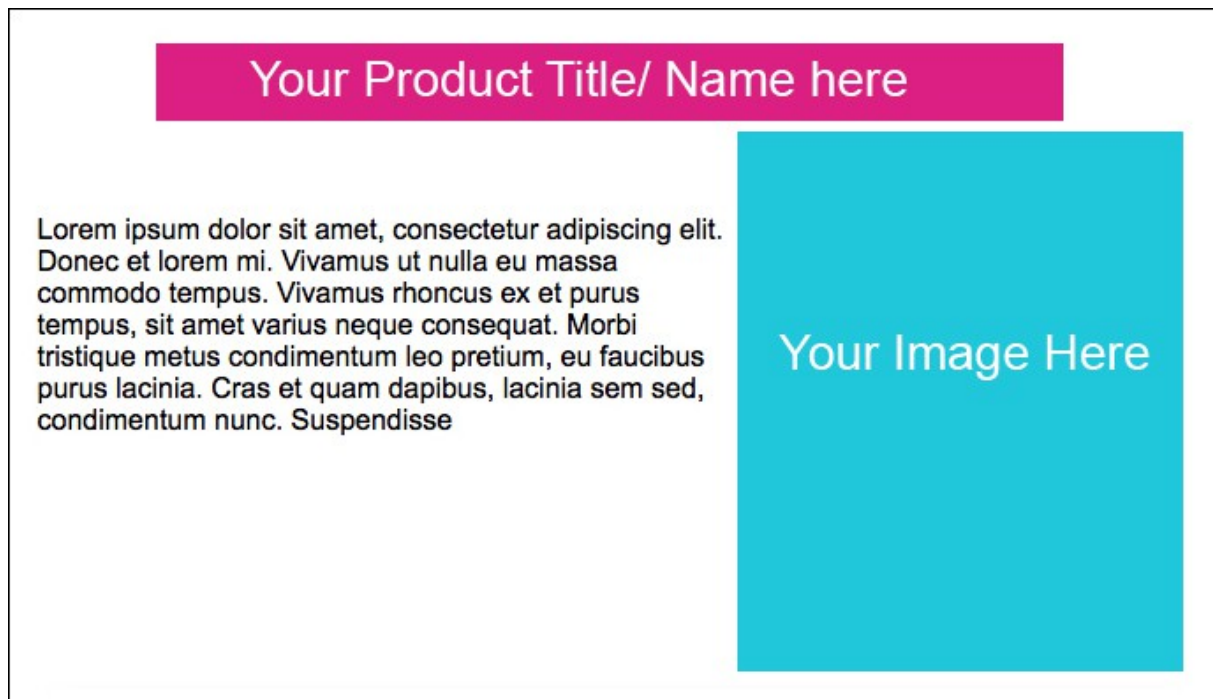
## ► TOP SPONSOR

Your product title here

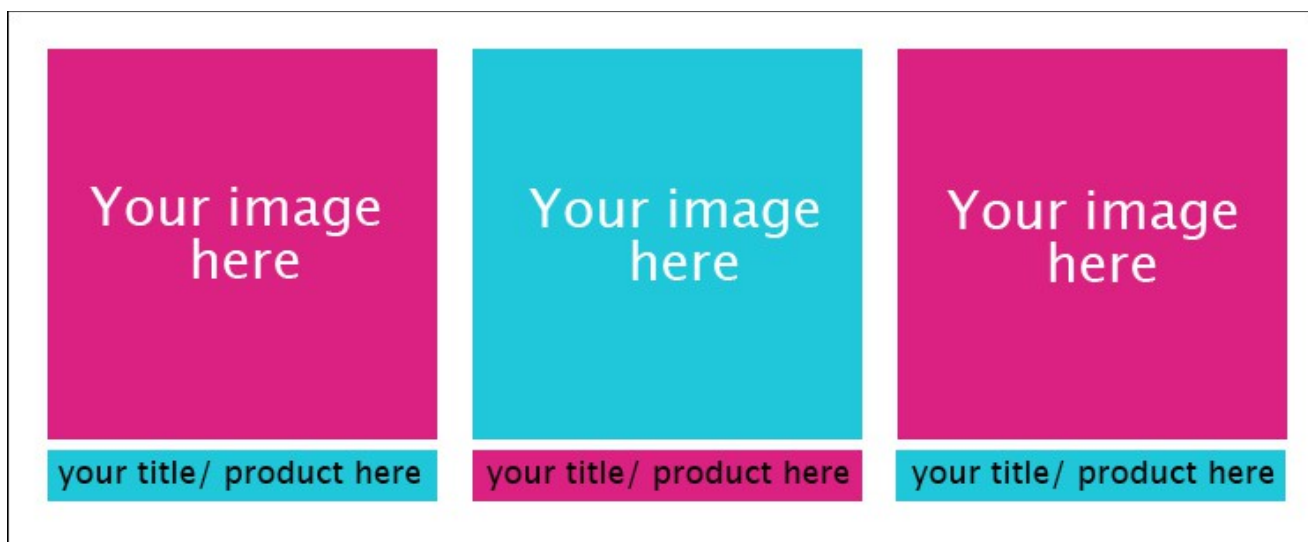
Your Image  
Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec et lorem mi. Vivamus ut nulla eu massa commodo tempus. Vivamus rhoncus ex et purus tempus, sit amet varius neque consequat. Morbi tristique metus condimentum leo pretium, eu faucibus purus lacinia. Cras et quam dapibus, lacinia sem sed, condimentum nunc. Suspendisse. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec et lorem mi. Vivamus ut nulla eu massa commodo tempus. Vivamus rhoncus ex et purus tempus, sit amet varius neque consequat. Morbi tristique metus condimentum leo pretium, eu faucibus purus lacinia. Cras et quam dapibus, lacinia sem sed, condimentum nunc. Suspendisse

► FEATURED SPONSOR



► STANDARD SPONSOR



If you are interested in advertising, please contact Maddie on [hello@willowing.org](mailto:hello@willowing.org) letting her know which type of sponsorship you are interested in.

Please note that all type of sponsors spots have limited spaces apart from the link-only spots. So it's best to check with us that the month you want is available, before you make payment. It's also recommended to book your ads in advance.