



## Exclusive Sponsored Spotlight Blog Posts with Give Away!

Do you want to  
**shine a big bright beautiful spotlight**  
on your business and products?

**Well, you can! :)**

We would love to write a blog post about you, your product and host your personal give away on our popular blog! You are also welcome to include a video in which you show off/ spotlight what you're able to do (like a mini lesson) or a video that show cases your products or services! You may also share discount codes or other offers for readers of the Willowing blog to entice readers to come visit your shop/ site/ blog and purchase stuff! It's advertising heaven, basically!

These blog posts & give aways attract a lot of traffic to the site and therefore lots of eyes on your lovely products and services! My audience love give aways and discovering other like minded businesses, artists and healers!

We love connecting our beautiful audience of mixed media and personal development enthusiasts with inspiring businesses, people, services and products! Advertising on willowing.org is highly suitable for those who offer life enriching products & services like art products, online art courses, life coaching sessions, personal development courses/ products or any other wellness and creative products!

If you want to reach thousands of art and wellness enthusiasts through my newsletter, social media sites and website, this opportunity is for you! :)

The site gets between 200,000 to 220,000 monthly page views and approx 20,500 unique visitors per month (daily unique visitors range from 1500 - 2500). The site has over **76,100+** members (and tends to grow with 400 to 500 members each month). The newsletter currently has almost **61,800** subscribers. If you are interested in advertising, please contact Maddie on [hello@willowing.org](mailto:hello@willowing.org).

Your exclusive personal spotlight blogpost and give-away will also be advertised on my social media sites (38,600 Facebook Biz Page/ 23,600 Personal FB page/ 42,700 instagram).

## **Promotional details**

Your exclusive personal spotlight blogpost and give-away will be posted in a blog post and announced in the general newsletter; it will also be promoted on our social media: FB biz/ personal FB/ FB group instagram/ pinterest during the week that your personal give away runs.

The give away will stay open for **a week** after it is posted and winners will be announced 2 days after the give away has stopped running. We will contact you with your winner(s)' details.

## **Sponsorship details and pricing**

Availability: 1 exclusive personal spotlight blogpost and give-away per month  
Price: £650 GBP

## **How to book your spotlight blog post/ give away**

If you want to book your exclusive personal spotlight blogpost and give-away – please email Maddie on [hello@willowing.org](mailto:hello@willowing.org), letting her know that you want to purchase an exclusive blog post spot and for which month (first come first serve). She will then send you a payment link. Once payment has come through, please provide her with the ad spec details below. Pls note: we may refuse an interested sponsor if we think the product or services advertised are not suitable/ appropriate or of interested to the Willowing Arts audience.

## **Exclusive personal spotlight blogpost and give-away Spec**

### **✎ EXCLUSIVE PERSONAL BLOG POST/ GIVE AWAY SPONSOR (£650)**

Please provide:

- Name of you/ your business
- URL of your main site you wish to link to
- Title / Name of product/ service that you are giving away
- URL that links to product/ service that you are giving away
- 1 image of the product you're giving away size 675 x 450 or 600 x 600
- Up to 600 words describing your product, you and your business (can include links)
- Up to 4 images of you, your business or your products can be included. Please provide sizes: 675 x 450 or 600 x 600 but pls understand they may be resized to suit blog post layout.

- Optional: a video of your work/ you/ promotional video of what you're selling to or a free lesson demonstration to 'show off'/ 'spotlight' what you do!
- Any discount codes you'd like to include